



MEDIA ADVISORY - BRP INC. - ANNUAL MEETING OF SHAREHOLDERS

Mayo 26, 2016

VALCOURT, QC, May 26, 2016 /CNW Telbec/ - BRP Inc. (TSX:DOO) will hold its annual meeting of shareholders on Thursday, June 9, 2016 at 10:30 a.m. Laurent Beaudoin, Chairman of the Board of Directors, and José Boisjoli, President and Chief Executive Officer, will present the results for the year ended January 31, 2016.

DATE: Thursday, June 9, 2016

TIME: 10:30 a.m. (EDT)

WHERE: BRP's Product Development Centre,
841, Cartier street, Valcourt, QC J0E 2L0

A brief photo opportunity will be possible before the meeting begins, but no electronic devices will be allowed in the room during the meeting.

This meeting will be webcast live on the Internet. Click [here](#) to access the session. The presentation will be in French with simultaneous English translation available. An archived audio webcast will be available 2 hours after the event for 30 days at the link [here](#).

A conference call intended for investors and financial analysts on the results of the first quarter of the fiscal year 2017 will be held the same day at 9 a.m.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

www.brp.com

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