



BRP WELCOMES NEW BOARD MEMBER

September 11, 2015

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VALCOURT, QC, Sept. 11, 2015 /CNW Telbec/ - BRP's (TSX: DOO) Board of Directors has approved the nomination of William H. (Bill) Cary, in replacement of Nicholas (Laki) G. Nomicos, who is stepping down this week after 12 years as a director.

Over his 29 years with the General Electric Company (GE), Bill Cary has held several positions of increasing importance, including the role of senior vice-president of GE and president and chief operating officer of GE Capital, its financial services unit. He is a National Honours graduate and holds a Bachelor's degree in Science (Finance) from San José State University.

"Bill's vast experience in the financial markets will be a great asset to us," said José Boisjoli, BRP's president and chief executive officer. "He has held key roles in one of the most admired companies in the world, particularly for its innovation. As this is one of BRP's core values, Bill's appointment represents an excellent fit."

Mr. Cary also joins BRP's Audit Committee. The changes became effective on September 9, 2015.

"Laki has been on BRP's Board from the start in 2003 and we have been fortunate to benefit from his profound knowledge of the corporate finance environment," added Boisjoli. "I join our other Board members in thanking him for his great contribution over the past 12 years."

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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