



BRP EXPANDS ITS BOAT BUILDER PORTFOLIO

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- Hewescraft to rig with Evinrude E-TEC engines

STURTEVANT, WI, May 27, 2015 /CNW Telbec/ - BRP's Evinrude E-TEC engines will now be offered by the aluminum-hull boat manufacturer Hewescraft. Owners of a 16- to 26-foot (4.8- to 7.9-metre) Hewescraft heavy-gauge, all-welded aluminum fishing boat can now experience the unrivaled performance and bold, breakthrough design of the Evinrude E-TEC G2 engine.

"We strive to align ourselves with brands that have the renowned reputation that BRP has established with its Evinrude brand," said Clint Kirry, director of sales and marketing, Hewescraft. "Reliability and toughness are synonymous with Hewescraft and paramount to boaters in the Pacific Northwest, and we see these same attributes in the Evinrude line-up."

The all-new Evinrude E-TEC G2 engine will offer Hewescraft owners with up to 20% more torque, up to 15% better fuel economy and up to 75% fewer reportable emissions than competitive outboards*. In addition, the Evinrude E-TEC G2 engine allows Hewescraft owners the choice of over 400 possible engine color combinations to perfectly match their boat, as well as offering great value backed by one of the industry's best warranties and five years or 500 hours of no dealer-scheduled maintenance.

"Hewescraft is a great addition to our OEM portfolio," said Greg Heichelbech, vice-president, Sales of BRP's Marine Propulsion Systems division. "These boats are known for their ability to operate in very tough environments, a perfect scenario to highlight the power and performance of our Evinrude line-up."

Hewescraft is based in Colville, Washington. For more than 65 years, Hewescraft has built all-welded aluminum construction fishing boats designed to take on rivers, lakes and ocean seas. The family-owned builder produces nine different models in dozens of configurations for their customers, and they can be found in 34 dealers in the U.S. and Canada. Now, with Evinrude engines on the transom, users can further configure their boat and engine package with the more than 400 color and panel choices of the Evinrude E-TEC G2 line-up.

* Based on BRP internal tests.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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