



BRP AND FOREST POWER SPORTS TO PARTICIPATE IN THE 2015 CANADA WINTER GAMES

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VALCOURT, QC, Feb. 11, 2015 (Canada NewsWire via COMTEX) --BRP and its local dealer Forest Power Sports (FPS) will be at the 2015 Canada Winter Games, to be held in Prince George, British Columbia, from February 12 to March 1.

"We are pleased to be a part of this major sporting event and, as such, to support our Canadian athletes," said Bernard Guy, vice-president and regional general manager, North America. These young athletes have passion and a winning attitude, which reflects the values of BRP, its employees and its distribution network."

FPS has been a BRP dealer for 30 years. "BRP's offer made us proud and provided us with a great opportunity to support the Canada Winter Games," said Norm Brown, the owner of FPS, located in Prince George. "We send every athlete, organiser and volunteer our best wishes for very successful Games."

"Ski-Doo and Can-Am vehicles will be used to transport people and equipment around the various outdoor sites," said Phil Beaulieu, Director, Sport and Venue for the Games. "Having such high-quality products and the support of BRP and Forest Power Sports will make it easier to carry volunteers as well as all the equipment."

Two Ski-Doo Skandic WT 900 ACE snowmobiles, three Can-Am Outlander Max XT all-terrain vehicles and two Can-Am Commander XT side-by-side vehicles will be used during the Games.

About BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

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