



EVINRUDE E-LINK VIRTUAL DASHBOARD OFFERS DIRECT CONTROL OF ENGINE FEATURES FROM A MOBILE DEVICE

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STURTEVANT, WI, June 27, 2016 /PRNewswire/ - BRP (TSX: DOO), announced today the release of its virtual dashboard that provides the display and direct control of important engine features from a mobile device – the Evinrude E-Link. An innovative alternative to traditional marine instrumentation, E-Link shares critical E-TEC G2 engine data over a NMEA 2000 network via WiFi to any iOS or Android device, from anywhere on a boat.

Evinrude E-Link mirrors the data shown on Evinrude's ICON Touch displays, giving users fingertip access to vital engine and vessel information, including:

- Engine RPM, fuel flow, trim position and oil level, as well as fuel levels, battery voltage and water depth.
- Two Trip Logs to assist boaters with fuel management by calculating distance traveled, fuel consumed and average and maximum speed.
- An Eco page that allows boaters to achieve the best possible efficiency in different operating conditions by monitoring estimated range and average fuel use.
- A Concierge page that includes links to the Evinrude "Find a Dealer" webpage as well as a, "Send Engine Data" option to forward engine data directly to a dealer or service team via email.

"Our development teams are focused on providing our customers with added convenience, control and value," said Alain Villemure, vice-president and general manager of BRP's Marine Propulsion Systems division. "Evinrude E-Link makes managing the most advanced engines on the market, Evinrude E-TEC G2, even easier. Now boaters can have all the information they need right in the palm of their hand."

In addition to displaying data, Evinrude E-Link gives users remote control of Evinrude's i-Trim intelligent trim system and Dynamic Power Steering feature. The device also is capable of initiating Evinrude E-TEC G2 "one touch" auto-winterization. Easy to install, it is fully customizable and can be set to five different languages – English, French, Spanish, German and Italian – and display data in metric, imperial, U.S. standard and nautical units of measure.

BRP's Evinrude engine line up, from 3.5 to 300 HP, offers customers superior value across a full range of applications. Engines are available at authorized Evinrude dealerships worldwide. Become part of the online Evinrude community at www.evinrudenation.com and follow Evinrude on Facebook at www.facebook.com/brpevinrude.

For a complete list of new and existing Evinrude dealers, visit www.evinrude.com.

BRP US Inc.

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

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