Fun, stable and more agile: The new Sea-Doo GTI

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SEA-DOO
GTI

The 2020 Sea-Doo GTI SE 170 – built for new and experienced riders – offers incredible fun, stability, and agility in the recreation segment. © BRP 2019

Las Vegas, Nevada, September 10, 2019 – BRP (TSX: DOO; NASDAQ DOOO) is furthering its leadership in the world of personal watercraft through constant innovation focused on improving the rider experience. For 2020, this means bringing the revolutionary new Sea-Doo platform to more models. The platform is practically a living room on the water, with more room to spread out and enjoy the ride. It is also widely accepted as the industry benchmark for stability and control, all at a great value.

"People have had an overwhelmingly positive response to the new Sea-Doo platform since it was unveiled for 2018, and we're thrilled to now bring it to even more models," said Bernard Guy, Senior Vice-President, Global Product Strategy, BRP. "We made the leap and decided that across the board and for the first time, the revolutionary technology would be available on all Sea-Doo GTI recreation watercraft. Now everybody can experience the pinnacle of personal watercraft comfort and stability with unbeatable value."

The enhanced platform starts with a highly configurable deck, including a removable passenger seat that gives riders more space to enjoy themselves. There's also a seamlessly integrated and high-quality Bluetooth sound system (optional on some models) so people can immerse themselves in their favorite tunes while living "The Sea-Doo Life".

Storage is improved to allow riders to bring along whatever they need to maximize their favorite on-water activities. This includes a large increase in the size of the main compartment and glove box, as well as a watertight phone box. The new platform also features the ground-breaking LinQ attachment system – now available on all Sea-Doo models – which provides an easy-on, easy-off solution for accessories ranging from coolers to containers and ski pylons.

To ensure riders get to their favorite spot in time, several models with the new platform now offer a Rotax 3630 ACE-170 horsepower powerplant. The new engine provides improved acceleration from zero to 60 mph by more than 20% on select models, and its Advanced Combustion Efficiency delivers industry-leading fuel economy.

All Sea-Doo models with the new platform also feature the industry exclusive Engine Lock system, which allows riders to sit in the watercraft, not on it, for confidence-inspiring control. And the Intelligent Brake and Reverse system (IBR), now in its third generation, offers enhanced control in tight spaces and reduces stopping distance better than ever.

For a complete rundown of all models that feature the new Sea-Doo platform, and a comprehensive overview of the complete 2020 Sea-Doo lineup, visit www.Sea-Doo.com and follow Sea-Doo on Facebook, Twitter and Instagram.

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou and Tracker boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and clothing to fully enhance the riding experience. With annual sales of CA$5.2 billion from over 120 countries, our global workforce is made up of more than 12,500 driven, resourceful people. www.brp.com

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For Information:
Sylvie Lussier
Sea-Doo Media Relations
Tel: 321.209.2619
Sylvie.Lussier@brp.com

Brian Manning
Manning Consumer Public Relations
Tel: 613.824.8799
brian@manningpublicrelations