



BRP ANNOUNCES NEW NAVIGATION APP – BRP GO!

Noviembre 17, 2020

Valcourt, Quebec, November 17, 2020 – BRP, the global leader in the world of powersports vehicles, propulsion systems and boats, has announced a new app – BRP GO! – designed to enhance how riders interact with the snowmobile community as they ride, within selected US and Canadian locations.

Designed for Apple and Google devices, the new app offers many perks for Ski-Doo and other snowmobile riders including navigation for snowmobile trails to ensure riders can navigate terrains safely, specific community info (e.g. locating other riders so you always know where your friends and family are).

The app also offers both online and offline information to ensure navigation for when cell signals may be scarce. The app currently is available for U.S. and Canadian Ski-Doo riders in Massachusetts, Michigan, Minnesota, New Hampshire, New York, North Dakota, Pennsylvania, Vermont, Wisconsin, Quebec, Nova Scotia, Manitoba, New Brunswick and Saskatchewan – with plans to expand across more states, provinces and territories in North America in the future.

For locations currently not covered, the app will still allow Ski-Doo end-users to mirror the app on the gauge, create an account, invite friends, use the area exploration mode (without the trails) and see topographic information on the map, as well as locating your GPS position and consulting your trip stats. If you would like your region to be included in BRP GO! you can reach out to your local snowmobile association to express interest. It is the one-stop shop for planning snowmobile outings. For assets for BRP GO!, please click [here](#). To download BRP GO!, please click [here](#) for Apple devices and [here](#) for Google devices.

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