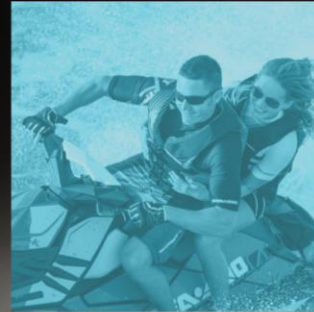


ANNUAL MEETING OF SHAREHOLDERS



June 1, 2017



FORWARD-LOOKING STATEMENTS

Certain statements in this presentation about the Company's current and future plans, expectations and intentions, results, levels of activity, performance, goals or achievements or any other future events or developments constitute forward-looking statements. The words "may", "will", "would", "should", "could", "expects", "plans", "intends", "trends", "indications", "anticipates", "believes", "estimates", "predicts", "likely" or "potential" or the negative or other variations of these words or other comparable words or phrases, are intended to identify forward-looking statements.

Forward-looking statements are based on estimates and assumptions made by the Company in light of its experience and perception of historical trends, current conditions and expected future developments, as well as other factors that the Company believes are appropriate and reasonable in the circumstances, but there can be no assurance that such estimates and assumptions will prove to be correct or that the Company's business guidance, objectives, plans and strategic priorities will be achieved.

Many factors could cause the Company's actual results, level of activity, performance or achievements or future events or developments to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the following factors, which are discussed in greater detail under the heading "Risk Factors" of the Company's Management Discussion and Analysis for the year ended January 31, 2017 dated March 23, 2017: impact of adverse economic conditions on consumer spending; decline in social acceptability of the Company's products; fluctuations in foreign currency exchange rates; high levels of indebtedness; unavailability of additional capital; unfavourable weather conditions; seasonal sales fluctuations; inability to comply with product safety, health, environmental and noise pollution laws; large fixed cost base; inability of dealers and distributors to secure adequate access to capital; supply problems, termination or interruption of supply arrangements or increases in the cost of materials; competition in product lines; inability to successfully execute growth strategy; international sales and operations; failure of information technology systems or security breach; loss of members of management team or employees who possess specialized market knowledge and technical skills; inability to maintain and enhance reputation and brands; significant product liability claim; significant product repair and/or replacement due to product warranty claims or product recalls; reliance on a network of independent dealers and distributors; inability to successfully manage inventory levels; intellectual property infringement and litigation; inability to successfully execute manufacturing strategy; covenants in financing and other material agreements; changes in tax laws and unanticipated tax liabilities; deterioration in relationships with employees; pension plan liabilities; natural disasters; failure to carry proper insurance coverage; volatile market price for Subordinate Voting Shares; conduct of business through subsidiaries; significant influence by Beaudier Inc. and 4338618 Canada Inc. (together the "Beaudier Group") and Bain Capital Luxembourg Investments S.à.r.l. ("Bain Capital"); and future sales of Shares by Beaudier Group, Bain Capital, directors, officers or senior management of the Company. These factors are not intended to represent a complete list of the factors that could affect the Company; however, these factors should be considered carefully.

The purpose of the forward-looking statements is to provide the reader with a description of management's expectations regarding the Company's financial performance and may not be appropriate for other purposes; readers should not place undue reliance on forward-looking statements made herein. Furthermore, unless otherwise stated, the forward-looking statements contained in this presentation are made as of the date of this presentation, and the Company has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities regulations. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement.

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- Call to Order
- Safety Instructions
- Chairman and Secretary of the Meeting
- Notice of the Meeting
- Scrutineers and Quorum of the Meeting
- Meeting Proceedings
- Voting Procedure
- Presentation of Financial Statements
- Election of Directors
- Appointment of the Auditor

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■ OTHER BUSINESS AND CLOSING OF THE MEETING

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Call to Order

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Safety Instructions

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■ BUSINESS OF THE MEETING

Chairman and Secretary of the Meeting

Laurent Beaudoin – Chairman of the Board of Directors

Martin Langelier – Secretary

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Presentation of Financial Statements

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■ BUSINESS OF THE MEETING

Election of Directors

ELECTION OF DIRECTORS



LAURENT BEAUDOIN
Chairman emeritus and
director, Bombardier Inc.



JOSHUA BEKENSTEIN
Managing director, Bain
Capital Investors, LLC.



JOSÉ BOISJOLI
President and chief
executive officer



J.R. ANDRÉ BOMBARDIER
Vice-chairman,
Bombardier Inc.



WILLIAM H. CARY
Corporate director



MICHAEL HANLEY
Corporate director



LAKI NOMICOS
Operating Partner, Bain
Capital Partners, LLC



LOUIS LAPORTE
Executive vice-president,
Beaudier Inc.



CARLOS MAZZORIN
Corporate director



ESTELLE MÉTAYER
President, Competia and
Adjunct professor McGill
University



DANIEL J. O'NEILL
Chairman and CEO, ECIG
Corporation



EDWARD PHILLIP
Chief operating officer,
Partners in Health



JOSEPH ROBINS
Principal, Bain Capital
Partners, LLC

AGENDA



■ BUSINESS OF THE MEETING

Appointment of the Auditor

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José Boisjoli – President and Chief Executive Officer

Sébastien Martel – Chief Financial Officer

WELCOME

**We said we
would outperform.
And we did.**



STRATEGIC PRIORITIES

GROWTH

ACCELERATE GROWTH

CREATE A STRONG PIPELINE OF
NEW GROWTH OPPORTUNITIES

AGILITY

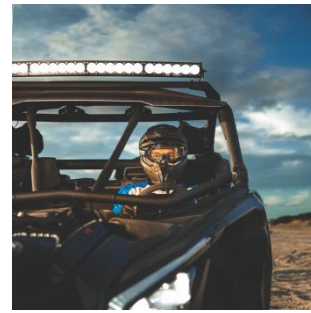
IMPLEMENT A MORE
FLEXIBLE SUPPLY
CHAIN TO IMPROVE
CONSUMER EXPERIENCE
AND REDUCE
WORKING CAPITAL

LEAN ENTREPRISE

RELENTLESS PURSUIT
OF EPS IMPROVEMENT
THROUGH ORGANIZATIONAL
EXCELLENCE AND A LEAN
MINDSET ACROSS BRP



can-am[®]



GROWTH



SEA-DOO®



ski-doo®



GROWTH

EVINRUDE
E-TEC®



GROWTH

NEW POWERSPORTS DEALERS ADDED IN NORTH AMERICA

FY* 2017
(TARGET: 45-55+)

70

SINCE FY 2014
(TARGET: 200-300+)

289

* Fiscal year

+ 33%

SIDE-BY-SIDE AND SPYDER
COVERAGE IN NORTH AMERICA
OVER THE PAST 4 YEARS

NEW EVINRUDE DEALERS ADDED IN NORTH AMERICA

FY 2017

55

NEW EVINRUDE BOAT BUILDERS ADDED IN NORTH AMERICA

FY 2017

13

AGILITY



VALCOURT



GUNSKIRCHEN

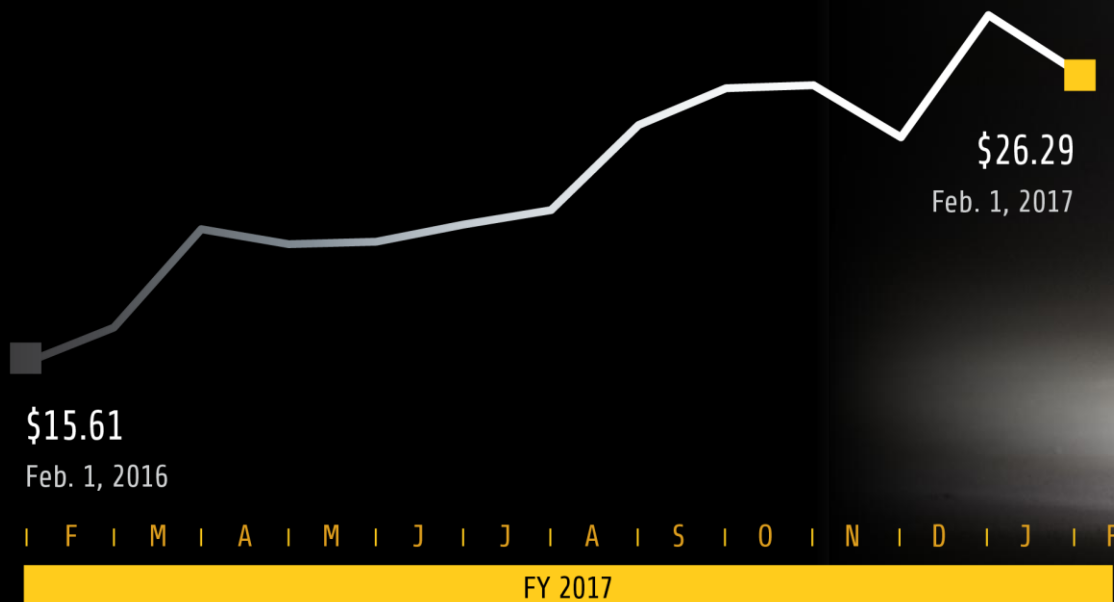


JUÁREZ 2



SHARE PRICE

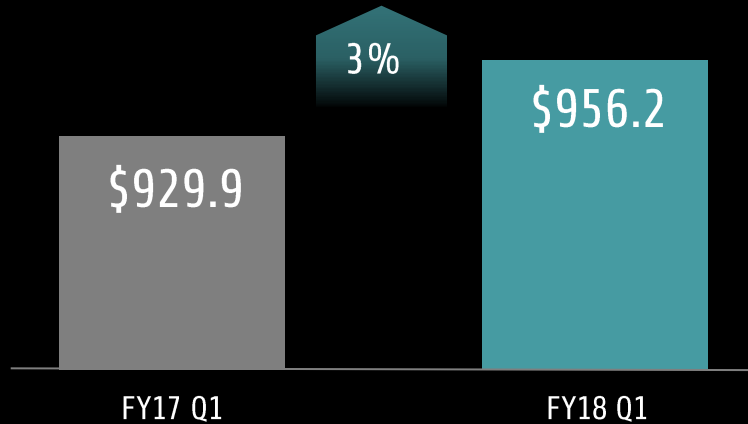
MONTHLY CLOSING PRICE IN CA\$



FY18 Q1 REVENUES AND NORMALIZED EPS ^[1]

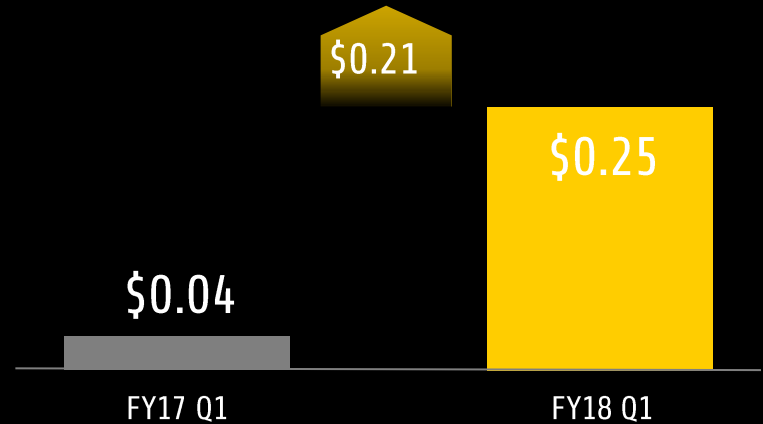
REVENUES

CA\$ millions



NORMALIZED EPS – DILUTED ^[1]

CA\$



[1] See “Non-IFRS Measures” section in BRP’s MD&A

FY18 FULL-YEAR GUIDANCE

AS OF JUNE 1, 2017

Financial Metric	FY18 Guidance vs FY17
Revenues	
Year-Round Products	Up 8% to 12% (increased from up 6% to 10%)
Seasonal Products	Down 1% to Up 3% (increased from down 4% to Flat)
Propulsion Systems	Flat to up 5%
PAC	Up 5% to 9% (increased from up 4% to 8%)
Total Company Revenues	Up 4% to 8% (increased from up 2% to 6%)
Normalized EBITDA ^[3]	Up 10% to 13% (increased from up 7% to 10%)
Effective Tax Rate ^{[1] [3]}	28% - 29% (vs 28.6% in FY17)
Normalized Net Income ^{[2] [3]}	Up 10% to 16% (increased from up 7% to 13%)
Normalized Earnings per Share - Diluted ^{[2] [3]}	Up 12 to 18% to a range of \$2,20 to \$2,32 (increased from up10% to16%)
Capital Expenditures	\$240M to \$255M (increased from \$215M to \$230M)

^[1] Effective tax rate based on Normalized Earnings before Normalized Income Tax

^[2] Assuming \$155M Depreciation Expense (Increased from \$150M) compared to \$133M in FY17, \$59M Net Financing Costs (increased from \$55M) and a share count, after accounting for shares repurchased under the "Normal Course Issuer Bid", of ~110.5M to 111.0M shares

^[3] See "Non-IFRS Measures" section in BRP's MD&A

DECLARATION OF A QUARTERLY DIVIDEND AND LAUNCH OF A \$350M SUBSTANTIAL ISSUER BID

DIVIDEND

DECLARATION OF A QUARTERLY DIVIDEND OF \$0.08

- Represents \$36M annually
- First dividend to be paid on July 13 with a record date of June 30

Provides a recurring return of capital
to our shareholders

SUBSTANTIAL ISSUER BID

LAUNCH OF A \$350M SUBSTANTIAL ISSUER BID

- To be executed through a Dutch Auction
- Provides return of capital to shareholders who will tender their shares
- Provides accretion to EPS for shareholders who will not tender their shares
- Major shareholders intend to participate in the Substantial Issuer Bid on a proportionate basis

Provides a compelling opportunity
for all shareholders

CONCLUSION



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Ski-Doo®

Lynx®

Sea-Doo®

Evinrude®

Rotax®

Can-Am®



THE ULTIMATE POWERSPORTS EXPERIENCE



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